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**MOD43 AND LUCAS SYSTEMS TEAM UP TO DELIVER VOICE DIRECTED
ORACLE WMS SOLUTIONS USING JENNIFER VOICEPLUS**

PITTSBURGH, PA, January 4, 2012 – Lucas Systems, Inc., the largest independent provider of voice-directed warehouse applications, today announced that it has formed a partnership with Mod43, Inc., a leading systems integrator specializing in Oracle Warehouse Management (WMS) and Mobile Supply Chain Applications. Under the partnership, Mod43 and Lucas will jointly deliver Jennifer VoicePlus solutions for Oracle WMS customers. Jennifer VoicePlus supports voice picking and other voice directed warehouse tasks that improve associate productivity and accuracy, reducing distribution center costs.

“Jennifer VoicePlus is the ideal complement to Oracle WMS, providing optimized voice-enabled picking and other warehouse processes using standards-based integration rather than customized middleware,” says John McKeehan, President of Mod43. “This new partnership brings together two market leaders with unmatched expertise in voice applications and Oracle warehouse management implementation. Together we ensure that our joint customers get the most of their investments in Oracle and voice recognition technology, including unbeatable productivity, inventory accuracy, and end-to-end fulfillment efficiency beyond that available with any other voice-enabled warehouse management solution.”

Under this new partnership, Mod43 and Lucas will jointly market and sell pick by voice and other voice directed warehouse applications leveraging Jennifer VoicePlus software. Jennifer is the best-selling voice solution for standard mobile computers used in the distribution center, allowing customers to run Jennifer applications on the same terminals they already use for non-voice radio frequency (RF) applications, providing additional cost savings and flexibility compared to traditional voice-only solutions.

“Together, Mod43 and Lucas can deliver voice-enabled Oracle WMS solutions that provide bigger operational improvements than any other option on the market,” says Chris Sweeney, SVP of Lucas Systems. “Jennifer VoicePlus allows users to speak information or scan barcodes, ensuring they can work as accurately and productively as possible. And for warehouse managers, Jennifer’s Engage Management Services Console includes a complete suite of voice process management, user productivity and other reporting tools that extends the inventory and warehouse management capabilities of their Oracle systems.”

About Mod43, Inc.

MOD43 AND LUCAS TO DELIVER VOICE DIRECTED ORACLE WMS SOLUTIONS

Mod43, Inc. is an international services company that combines its pioneering knowledge of Oracle E-Business Suite Supply Chain products with its vast expertise of industry verticals to design and implement the best solutions for its clients ultimately accomplishing superior ROI. Specifically, Mod43's know-how supersedes most in the implementation/integration of Oracle's Warehouse Management System (WMS) and Mobile Supply Chain Application (MSCA), Inventory, Order Management, Manufacturing (Discrete/Flow/Process), Shipping and OTM.

Mod43 was founded by former leaders and architects of Oracle's Supply Chain modules. In fact, Mod43's team worked with Oracle Development on Beta implementations, including first adopters. Mod43's extensive experience is through Oracle's current versions and has completed over 125 successful implementations. Mod43 has a proven, referenceable track record as an Oracle Gold Partner.

Mod43's capabilities include Material Handling Equipment integration, the acquisition and integration of mobile devices/scanner incorporation, label integration and voice solutions. This enables Mod43 to assist clients in completing all aspects of their projects at budget and on time.

About Lucas Systems, Inc.

Since 1998, Lucas Systems has delivered more voice-directed warehouse applications on a wider variety of mobile computers than any other company. Customers like Cardinal Health, C&S Wholesale Grocers, CVS/pharmacy, Do it Best Corp., Kraft Nabisco, and OfficeMax trust Lucas to deliver solutions that greatly improve worker productivity and accuracy because Lucas truly understands warehouse operations. Jennifer™ VoicePlus, the Lucas voice solution, creates a conversation with warehouse workers that frees their hands and eyes to focus on the job at hand. Jennifer also provides managers and supervisors with real-time reporting and management tools that help them better manage their operations. Tens of thousands of associates at hundreds of distribution centers work with Jennifer every day. For more information, visit www.lucasware.com.

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